Marin General Services Authority

900 Fifth Avenue, Suite 100
San Rafael, CA 94901
415.446.4428
maringsa.com

BOARD MEETING AGENDA

DATE: **November 12, 2026**

TIME: **10:00 a.m.**

PLACE: **This meeting will be held in person at 900 Fifth Avenue, Suite 100, San Rafael.**

How to Provide Public Comment

Members of the public may provide public comments by:

1. Emailing amcgill@marinjpas.org prior to the start of the meeting.
2. Attending the meeting and speaking during public comment periods.

A. **Report from the Executive Officer** (McGill)

B. **Public Comment**

Anyone wishing to address the Board on matters not on the posted agenda may do so. Each speaker is limited to two minutes. Because these items are not on the posted agenda, the Executive Officer and the Board may respond only briefly. Public input will be taken as part of each agendized item.

C. Approve Minutes of September 10, 2026, Regular Meeting (McGill)

D. Approve Resolution 2026-05, Establishing a Fee Schedule for Master License Agreements for Telecommunication Facilities

E. Approve Resolution 2026-06, Authorizing the Executive Officer to Execute a One-Year Professional Services Contract with Pictometry International Corp dba EagleView to Provide High-Resolution (2-inch pixel) Orthophotography of Marin County for Marin Map Members and Public Use.

The meeting facilities are accessible to persons with disabilities. Requests for special accommodations should be directed to the Executive Officer at amcgill@marinjpas.org at least 48 hours before the meeting date.

F. MGSA Board Appointments to the Community Media Center of Marin (CMCM) Board of Directors (McGill)

G. Community Media Center of Marin Annual Report Transmittal (Eisenmenger)

H. Election of 2027 Board Officers: 1) President and 2) Vice President (All)

I. 2027 MGSA Board Meeting Schedule (All)

J. Adjournment

NEXT SCHEDULED MEETING: January 14, 2027

NOTE: The complete agenda packet is available on MGSA's website at http://maringeneralservicesauthority.com

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BOARD MINUTES FOR MEETING OF September 10, 2026

The MGSA Board Meeting was called to order at 10:00 a.m.

MGSA Board Members Participating: President Andrew Poster, Vice President Robert Zadnik, and Board Members Josh Swedberg, Amy Cunningham, Kevin McGowan, and Paul Navazio. Board Member Greg Chanis was absent.

Program Contractors Attending: Executive Officer Adam McGill and General Counsel Patrick Richardson.

OPEN SESSION

A. Report from Executive Officer

The Executive Officer reported on activities since the last meeting. In particular:

- *Introduction of San Rafael City Manager Paul Navazio, who will now attend Board meetings on behalf of San Rafael. ACM John Stefanski is no longer with the City.*
- *Bookkeeping and accounting have successfully and fully transitioned to Carla DeGraff.*
- *Marin Map Ad Hoc process has been moving slowly due to competing conflicts from the participants.*
- *Licensing regarding telecom agencies using MGSA streetlight poles was mentioned, and a future item addressing this issue would occur at the November 2026 meeting.*

B. Public Comment

None.

C. Approve Minutes of May 14, 2026, Regular Meeting

Swedberg moved, seconded by Zadnik, to approve the minutes for the May 14, 2026, Board Meeting. Motion was approved 6-0; no public comment.

D. Discuss and consider directing the Executive Officer to develop and issue, with subject

matter experts and legal counsel, as needed, a Request for Proposals for a new Street Light Maintenance and Repair Services contract (McGill)

Motion by McGowan, seconded by Swedberg, to approve as recommended, with President Poster and Board Members Swedberg and Cunningham (alternate) serving as Board advisors. Motion was approved 6-0; no public comment.

The meeting was adjourned at 10:29 a.m.

Completed by: Adam McGill, Executive Officer

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Item D

MEMORANDUM

DATE: November 12, 2026

TO: MGSA Board of Directors

FROM: Adam McGill, Executive Officer
Bob Brown, Taxi Program Manager

SUBJECT: Establishment of Fee Schedule for Master Lease Agreements for Telecommunication Facilities

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Recommendation

Approve the attached Resolution establishing fees for Master Lease Agreements for Telecommunication Facilities located on MGSA-owned streetlight poles.

Background

On September 26, 2018, the Federal Communications Commission (FCC) adopted a Declaratory Ruling and Order intended to speed up the deployment of small cell wireless facilities in the public right-of-way. The ruling limited the level of local permitting and discretion, established time limits for processing applications and limited fees that can be charged for processing applications.

The FCC ruling provides that "fees are only permitted to the extent that they are nondiscriminatory and represent a reasonable approximation of the locality's reasonable costs. The ruling limits fees to only those deemed "fair and reasonable." The FCC conducted a survey of 20 local jurisdictions and determined that the following fees would comply with their "fair and reasonable" standard:

- $500 non-recurring fee for a single up-front application that includes up to five small wireless facilities (plus $100 for each additional facility).
- $1,000 non-recurring fee for installing a brand-new pole meant to support wireless facilities.
- $270 recurring fee per small wireless facility, per year, for ongoing location on an MGSA pole.

It should be noted that these "safe harbor" fees established in the 2018 ruling have not been reassessed or adjusted for inflation.

The FCC ruling states that, in limited circumstances, a jurisdiction can charge fees higher than those the above fees provided that: a) they are a reasonable approximation of the costs; b) the costs themselves are reasonable; and c) they are not discriminatory.

These fee limits apply both to Marin cities and towns, and the County, as well as to MGSA. The process for approval of a Master Lease Agreement (MLA) for locating a telecommunication facility on an MGSA-owned streetlight pole entails processing of the application by both MGSA staff and subcontractors and the subject city/town/County jurisdiction where the pole is located. Applicants initiate the application with MGSA, which then refers the applicant to the appropriate jurisdiction for their planning, building permit and encroachment permit processes. If approval is granted by the local jurisdiction, then MGSA completes the preparation of a Master Lease Agreement for Board approval and ultimately inspects the installation of the facility on the MGSA pole.

Discussion

MGSA staff considered establishing fees for processing telecommunication MLAs after the 2018 FCC ruling when telecommunication providers indicated interest in locating facilities on MGSA-owned poles. However, after making applications at a handful of cities, the providers withdrew their applications.

In terms of establishing fees that comply with the FCC ruling, MGSA has not had experience in processing a Master License Agreement since 2018 and so, at this time, it may be difficult to justify fees above the "safe harbor" limits contained in the FCC ruling. Some Marin jurisdictions utilize their standard design review, building permit and encroachment permit fees for which they have fee nexus studies to document actual staff processing costs. These fees often total several thousand dollars per application.

MGSA's costs to process MLAs include time spent by a Program Manager, MGSA legal counsel, the MGSA Executive and an engineering consultant to review the proposal for technical details and pre- and post-installation inspections.

To establish fees in compliance with the FCC ruling, staff proposes to initially utilize the FCC-sanctioned fee levels and to carefully document actual time spent on the processing of the MLA as well as subcontractor costs, and then at a later time propose an updated fee schedule for adoption.

Attachments

1. Draft Resolution 2026-05

ATTACHMENT 1

MARIN GENERAL SERVICES AUTHORITY
FEE SCHEDULE FOR PROCESSING OF TELECOMMUNICATION MASTER LEASE AGREEMENTS

RESOLUTION 2026-05

WHEREAS, the Federal Communication Commission on September 26, 2018 adopted its Small Cell Infrastructure Order which established regulations for installation of telecommunication facilities within the public right-of-way; and

WHEREAS, the Small Cell Infrastructure Order included limitations on fees jurisdictions may charge for processing permits for installation of telecommunications facilities; and

WHEREAS, while the Marin General Services Authority (MGSA) has an established process for review and approval of Master License Agreements for location of telecommunication devices on streetlight poles owned by MGSA, it has not established processing fees for such applications; and

WHEREAS, lacking experience in processing Master License Agreements for telecommunication facilities, MGSA chooses to establish a fee schedule based on the fee levels deemed fair and reasonable in the Small Cell Infrastructure Order until such time as MGSA can document actual costs of application processing;

NOW THEREFORE, BE IT RESOLVED, that the MGSA Board of Directors adopts a Master License Agreement Fee Schedule for Telecommunication Facilities as set forth in Exhibit A attached.

Adopted this 12th day of November 2026.

Ayes:

Noes:

Absent:

Andrew Poster, MGSA Board President

Attested By:

Adam McGill, Executive Officer

EXHIBIT A

MGSA Fee Schedule for Master License Agreements for Telecommunication Facilities

Fee for a single application that includes up to five small wireless facilities	$500
Fee for a single application that includes in excess of five small wireless facilities	$500 plus $100 for each facility over five
Fee for installing a wireless facility on a new pole	$1,000
Annual fee per pole	$270

Item E

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MEMORANDUM

DATE: Nov 12, 2026

TO: MGSA Board of Directors

FROM: Wayne Bush, MarinMap Program Director

SUBJECT: Professional Services Agreement with Eagleview for a one-year subscription for orthophotography with ownership at end of term

Recommendation

By motion, pass resolution 2026-06 to authorize the Executive Officer to execute a professional services agreement with Pictometry International Corp dba Eagleview to provide high-resolution (2-inch pixel) orthophotography of Marin County for MarinMap members and public use.

Discussion

One of MarinMap's core services is providing orthophotography for access by its members and the general public. The last time MarinMap obtained orthophotography was in 2018 as part of a consortium purchase sponsored by the Golden Gate National Parks Conservancy. MarinMap's portion of the base photography cost was $25,000. The resolution obtained was 6-inch pixels.

Orthophotography relevance diminishes as land and structures change. Although older imagery has value for historic comparisons, current orthophotography is more useful and is increasingly relied upon. MarinMap began exploring new orthophotography options about three years ago. As it turned out, the previous consortium had no plans to commission another round, so MarinMap would need to make its own purchase.

Prices have come down over the years. MarinMap's first orthophotography purchase in 1997

was over $240,000 for low-resolution black-and-white imagery. Since the last orthophotography purchase in 2018, subscription models have become prevalent. In 2024, an ad hoc orthophotography subcommittee of MarinMap's Executive Subcommittee researched options for a new purchase or subscription.

In 2025, negotiations with one firm looked promising, as it offered a three-year subscription for $30,000 per year. However, the firm delayed execution, and when it restarted, the same subscription cost $60,000, albeit with better 2-inch resolution. Other firms had even longer commitments to amortize the cost.

As MarinMap has been in the middle of a strategic planning process, it should defer any long-term commitments until MarinMap's future and structure are decided. An alternative looked promising, as the State of California has a contract with a vendor and offers 6-inch Orthophotography's to public agencies at no cost. However, upon communicating with the State GIS representative, it was revealed that access to the imagery was limited to cities and counties. Because MarinMap includes numerous special districts as well as cities, this option was not feasible.

Recently, the orthophotography subcommittee was asked to renew research, but with short-term commitments, if any, and perhaps with purchases of older imagery that has less value to most customers but is still better than MarinMap's now eight-year-old orthophotography. After reaching out to several firms, the committee found that Eagleview was the only vendor offering a one-year subscription term at a reasonable cost for 2-inch pixel orthophotography furnished on premises, with MarinMap owning the imagery at the end of the subscription.

Eagleview's quote is $61,000 annually, with a minimum one-year commitment. Most of the cost covers scheduling a flight to capture imagery and processing that imagery. Optional renewals would cost less and cover maintenance of the contract's online services. At the end of the 1-year term, MarinMap may cancel the subscription and retain the on-premises orthophotography for use by all members and the public, subject only to download restrictions for the public.

Having current orthophotography is of great benefit to all MarinMap users. Additionally, higher-resolution imagery increases use for 'closer in' tasks, projects, and planning. As part of the subscription, Eagleview provides a free Disaster Response Program that provides additional flights for the latest imagery for events such as earthquakes, hurricanes, and tornadoes, but not for flooding. Eagleview also provides additional analytic tools to subscribers through its web-based cloud platform.

Fiscal Impact

MarinMap has set aside $7,500 per year for the next round of orthophotography and, as of FY 2026/27, has a balance of $60,000. As a result, the $61,000 endeavor is nearly fully funded in the current budget, with the remaining $1,000 absorbed by the Marin Map general budget.

Attachments

1. Resolution 2026-06
2. Eagleview Quote
3. DRAFT Contract

ATTACHMENT 1

MARIN GENERAL SERVICES AUTHORITY

APPROVAL OF A PROFESSIONAL SERVICES AGREEMENT WITH EAGLEVIEW FOR MARIN COUNTY ORTHOPHOTOGRAPHY

RESOLUTION 2026-06

WHEREAS, MarinMap provides orthophotography for use by its members and the general public, and its existing imagery was obtained in 2018; and

WHEREAS, updated, high-resolution orthophotography will support the planning, projects, and other activities of MarinMap members and the public; and

WHEREAS, Pictometry International Corp dba Eagleview has offered a one-year subscription to provide high-resolution (2-inch pixel) orthophotography of Marin County for $61,000, with MarinMap retaining ownership of the on-premises imagery at the end of the term for member and public use, subject to public download restrictions; and

WHEREAS, a one-year commitment will provide updated imagery while avoiding a long-term commitment during MarinMap's strategic planning process; and

WHEREAS, $60,000 has been set aside for orthophotography, and the remaining $1,000 will be absorbed by the MarinMap general budget;

NOW THEREFORE, BE IT RESOLVED, that the MGSA Board of Directors authorizes the Executive Officer to execute a professional services agreement (subject to potential legal language amendments in consultation with General Counsel) with Pictometry International Corp dba EagleView for a one-year orthophotography subscription at a cost not to exceed $61,000, with MarinMap retaining ownership of the on-premises imagery at the end of the term for use by its members and the public, subject to the agreement's public download restrictions.

Adopted this 12th day of November 2026.

Ayes:
Noes:
Absent:

_____
Andrew Poster, MGSA Board President

Attested By:

_____
Adam McGill, Executive Officer

Budget Proposal

Proposal for: Marin County, CA
Project Name: 2in Ortho
Quote Number: Q-73221
Contract Term: 1 Year(s)
Number of Projects: 1

EagleView Rep: David Alexander
Phone Number:
Email: david.alexander@eagleview.com
Expiration Date: 12/31/2026

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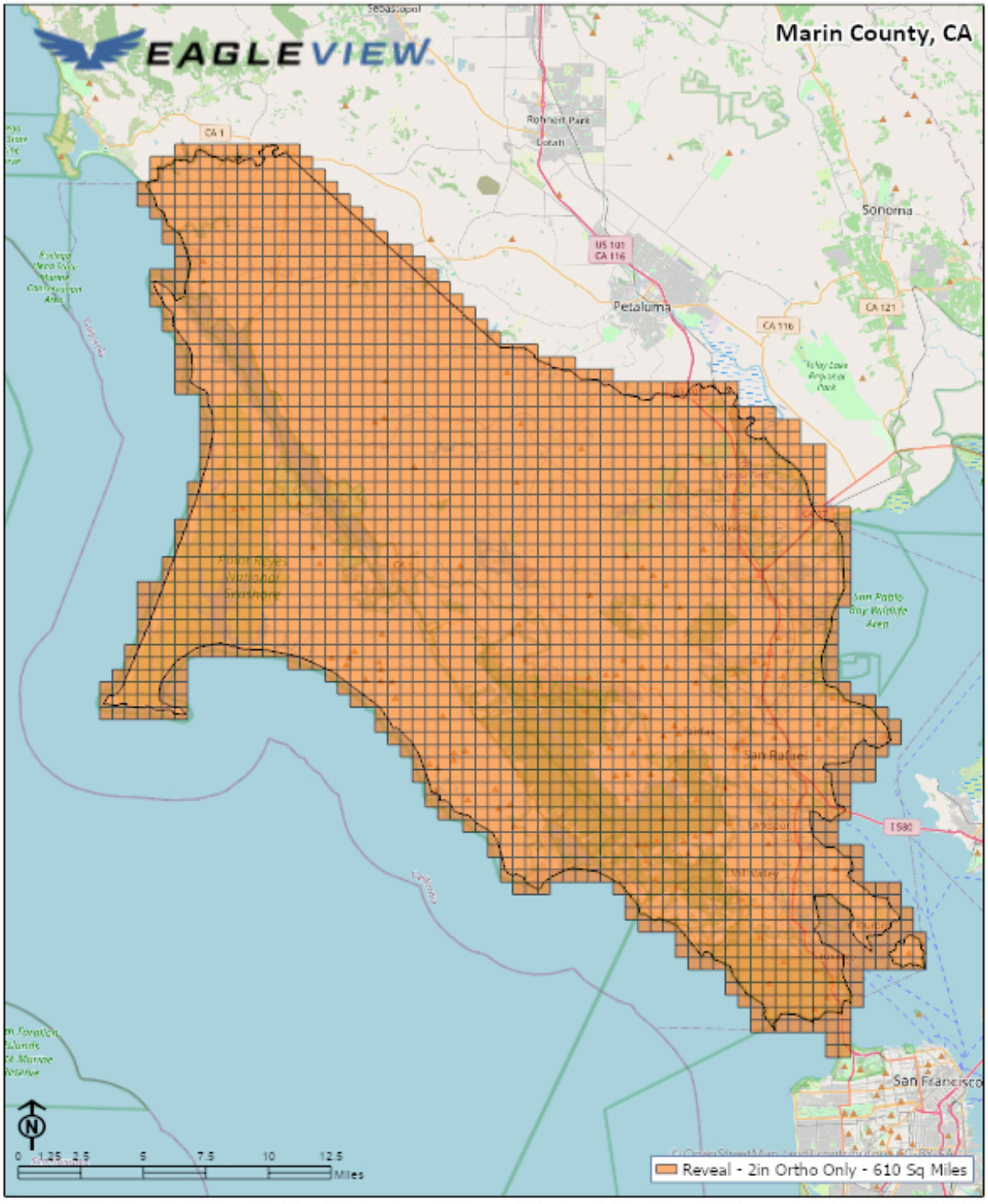
Project Summary
Project 1 Total: USD 61000.00

2in Ortho

QTY	Product Name	List Price	Disc (%)	Customer Unit Price	Subtotal
610.00	Eagleview Reveal - 2in Ortho	USD 100.0000	0.00	USD 100.0000	USD 61,000.00
610.00	Eagleview Reveal - Physical Delivery - Orthomosaic - 2in	USD 10.0000	100.00	USD 0.0000	USD 0.00
1.00	Eagleview Cloud - Software - Plus	USD 10,500.0000	100.00	USD 0.0000	USD 0.00
1.00	EagleView Cloud - Authorized Subdivisions	USD 9,500.0000	100.00	USD 0.0000	USD 0.00
1.00	EagleView Cloud - Comprehensive Integration Bundle	USD 15,000.0000	100.00	USD 0.0000	USD 0.00
1.00	EagleView Cloud - Disaster Response Program	USD 12,500.0000	100.00	USD 0.0000	USD 0.00
1.00	EagleView Cloud - Early Access	USD 5,000.0000	100.00	USD 0.0000	USD 0.00
3.00	EagleView Cloud - Capture History	USD 7,500.0000	100.00	USD 0.0000	USD 0.00
				2in Ortho TOTAL:	USD 61,000.00

TOTAL: USD 61,000.00

This quote is non-binding, creates no legal rights, duties or obligations, expressed or implied, on either party, and shall become binding only in the event that Pictometry and Customer enter into a definitive agreement incorporating it. The pricing quoted above does not reflect applicable taxes, which will be reflected in any resulting definitive agreement with Customer. This quote is valid until the date shown above, after which it expires. All Discounts are approximate.



Contains information from OpenStreetMap, which is made available here under the Open Database License (ODbL). openstreetmap.org/copyright

This quote is non-binding, creates no legal rights, duties or obligations, expressed or implied, on either party, and shall become binding only in the event that Pictometry and Customer enter into a definitive agreement incorporating it. The pricing quoted above does not reflect applicable taxes, which will be reflected in any resulting definitive agreement with Customer. This quote is valid until the date shown above, after which it expires. All Discounts are approximate.

EAGLEVIEW

CUSTOMER NAME:	Marin County, CA
ATTN:	Susan Dove
CUSTOMER ADDRESS:	2235 Mercury Way, Suite 150 Santa Rosa, California 95407
CUSTOMER PHONE:	(707) 236-1531
CUSTOMER E-MAIL:	sdove@nmwd.com

MASTER SERVICES AGREEMENT

This Master Services Agreement ("Agreement") is entered into as of the date of last signature below (the "Effective Date") by and between the Customer identified above ("Customer") and Pictometry International Corp. dba Eagleview, a corporation formed under the laws of the State of Delaware, with a place of business at 25 Methodist Hill Drive, Rochester, NY 14623 ("Eagleview"). Customer and Eagleview may be referred to individually as "Party" and, collectively, as "Parties." Eagleview will provide the Products and Services in accordance with and subject to the conditions of this Agreement during the applicable Term.

GENERAL TERMS AND CONDITIONS

1. DEFINITIONS

1.1. **"Account"** means an account created for Customer by Eagleview for the purpose of providing access to the Products and Services.

1.2. **"Activation"** means the point in time when Customer has access to an Account and the Products and Services are available to Customer.

1.3. **"Authorized User"** means: (i) any employee or elected or appointed official of the Customer authorized by Customer to use the Products and Services; (ii) any additional users as may be defined in an Order Form (such as governmental subdivisions and their employees or elected or appointed officials) all of whom are considered to be agents of Customer for the purposes of Section 1.3; or (iii) a contractor of Customer, so long as Customer gives written notice of its intent to use such contractor to Eagleview prior to being granted access to the Products and Services and, unless Eagleview expressly waives such requirement for any individual, has entered into a written agreement with Eagleview authorizing such access.

1.4. **"Confidential Information"** means any non-public information that is identified as or would be reasonably understood to be confidential and/or proprietary as disclosed by a Party ("Discloser") to another Party ("Recipient"). Confidential Information of Eagleview includes, but is not limited to: (a) the Products and Services including any related software code and Documentation; (b) the terms of this Agreement including all Order Forms and statements of work, as applicable, and related pricing, and (c) Eagleview's roadmaps, product plans, product designs, architecture, technology and technical information, security audit reviews, business and marketing plans, and business processes, however disclosed. Confidential Information will not include information that was (a) at the time of disclosure, through no fault of the Recipient, already known and generally available to the public; (b) at the time of disclosure to Recipient already rightfully known to the Recipient without any obligation of confidentiality; (c) disclosed to the Recipient by a third party who had the right to make the disclosure without any confidentiality restrictions; or (d) independently developed by the Recipient without access to or use of the Discloser's Confidential Information.

1.5. **"Documentation"** means the materials describing the features and functions of the Products and Services as may be updated from time to time by Eagleview.

1.6. **"Fee"** means the fees charged by Eagleview for the Products and Services as identified in an Order Form or an invoice issued by Eagleview.

1.7. **"Intellectual Property Rights"** means all worldwide intellectual property rights whether registered or unregistered including copyrights, patents, patent applications, trademarks, service marks, trade secrets, and all other proprietary rights.

1.8. **"Malware"** means any software program or code intended to harm, destroy, interfere with, corrupt, or cause undesired effects on program files, data, or other information, executable code, or application software macros.

1.9. **"Order Form"** means a mutually agreeable order signed and dated by both Parties describing the Products and Services purchased by Customer. The Parties may enter into several Order Forms with each Order Form made part of this Agreement. In the event of a conflict between the terms of this Agreement and an Order Form, the Order Form will prevail; provided that notwithstanding anything to the contrary, no Order Form shall exist or be effective except to the extent it is governed by this Agreement.

1.10. **"Products and Services"** means Eagleview's proprietary products, services and content, whether or not identified in an Order Form, developed and owned or licensed by Eagleview, its Affiliates (defined as its directors, officers, employees, agents, representatives, advisors, and persons or entities which are controlled by or are under common control with Eagleview), and/or their licensors.

2. ACCESS AND USE OF THE PRODUCTS AND SERVICES

2.1. **Access to the Products and Services.** Subject to Customer's compliance with the terms of this Agreement, Eagleview hereby grants to Customer the right to access and use the Products and Services identified on an Order Form(s) for its internal business purpose on a limited, revocable, non-exclusive, non-transferable basis in accordance with the scope of use identified in the Order Form. Unless a different term of the license grant to Products and Services is set forth in an Order Form, the right to access and use the Products and Services for its internal business purpose during the term of any Order Form(s) is the only right granted to Customer under this Agreement and any Order Form(s). Eagleview will have no liability for any loss or damage arising from Customer's failure to comply with the terms of this Agreement. Eagleview will provide Customer a primary administrator Account for managing and granting access to its Authorized Users. Customer will be responsible for activating Authorized Users through use of the Account. Customer and its Authorized Users are responsible for maintaining the confidentiality of all passwords.

2.2. **Access Restrictions.** Access by Customer and its Authorized Users to the Products and Services is subject to the following conditions:

2.2.1. Customer will not access the Products and Services or Confidential Information of Eagleview in a way that might adversely affect the security, stability, performance, or functions of the Products and Services.

2.2.2. Customer will not directly or indirectly: (a) resell or sublicense the Products and Services, (b) modify, disassemble, decompress, reverse compile, reverse assemble, reverse engineer, or translate any portion of the software related to the Products and Services; (c) create derivative works from the Products and Services; (d) use the Products and Services in violation of applicable law or the rights of others; (e) perform any vulnerability or penetration testing of the Products and Services; (f) cause harm in any way to the Products and Services or cause Malware to harm the Products and Services; (g) work around the Products and Services' technical limitations; (h) remove any proprietary notices from the Products and Services, software related to the Products and Services, documentation or any other Eagleview materials furnished or made available hereunder; (i) access the software related to the Products and Services in order to build a competitive product or service; or (j) copy any features, functions or graphics of the software related to the Products and Services.

2.2.3. Customer will not use the Products and Services in connection with any data that: (a) may create a risk of harm or loss to any person or property; (b) constitutes or contributes to a crime or tort; (c) is illegal, unlawful, harmful, pornographic, defamatory, infringing, or invasive of personal privacy or publicity rights; (d) contains any information that Customer does not have the right to use; or (e) use the Products and Services, or any software or documentation related to the Products and Services, in violation of export control laws and regulations.

2.2.4. Customer and its Authorized Users shall only use the Products and Services for the use and purpose set out in this Agreement, and for no other purpose.

2.2.5. Eagleview may suspend the Products and Services if Eagleview determines, in its reasonable discretion, that suspension is necessary to protect Customer or the Products and Services from operational, security, or other material risk, or if the suspension is ordered by a court or other tribunal. In such event(s), Eagleview will provide notice of suspension to Customer as soon as reasonably practicable.

2.3. **Account Use.** Customer is responsible for maintaining and keeping confidential its Account information, including passwords, usernames, and email addresses. If Customer becomes aware of: (i) any violation of the terms of this Agreement by an Authorized User or unauthorized access to an Account, or (ii) any compromise to an Account including unauthorized access to or disclosure of any Account information, passwords, usernames or login credentials, then Customer must promptly suspend any relevant access and notify Eagleview.

2.4. **Reservation of Rights.** Except for the limited rights expressly granted herein, Eagleview and its Affiliates retain all right, title and interest in all Intellectual Property Rights and technology related to Eagleview's proprietary Products and Services. Customer will preserve and keep intact all Eagleview copyright, patent, and/or trademark notices presented in connection with the Products and Services. Customer will not assert any implied or other rights in or to any of Eagleview's Intellectual Property Rights or Products and Services. From time to time, Customer may provide suggestions, ideas, enhancement requests, or other information on its use of the Products and Services ("Feedback"). Customer agrees that Eagleview will have all right, title, and interest to use such Feedback without any restrictions and without any payment or other compensation to Customer.

3. PAYMENT

3.1. **Fees.** Customer will pay the Fees within thirty (30) days of receipt of invoice. Eagleview will have the right to assess a late payment charge on any overdue amounts equal to the lesser of: (i) one and one-half percent (1.5%) per month, or (ii) the maximum rate allowed by applicable law. Additional or different payment terms may be set forth in the Order Form. All Fees paid pursuant to this Agreement and any applicable Order Form are non-refundable and all Products and Services ordered pursuant to an Order Form are non-cancelable, unless expressly stated to the contrary in the Order Form. In the event that Eagleview seeks legal recourse for the collection of any unpaid Fees from Customer, Customer will be responsible for all of Eagleview's costs of such collection action if Eagleview is the prevailing party. If any Fees are overdue by more than thirty (30) days, Eagleview may, without limiting its other rights and remedies, suspend the Products and Services until such amounts are paid in full, provided that, Eagleview will give Customer at least ten (10) days' prior notice that its account is overdue.

3.2. **Pricing Changes.** If any Order Form is subject to renewal or extension, automatic or otherwise, Eagleview may adjust the pricing for any Products and Services upon any renewal or extension of an Order Form by providing notice thereof at least ninety (90) days prior to the date for such renewal or extension.

3.3. **Taxes.** The Fees do not include any levies, duties excise, sales, use, value added or other taxes, tariffs, or duties that may apply to the Products and Services ("Taxes"). Customer is responsible for paying all Taxes associated with its purchases hereunder. If Eagleview has the legal obligation to collect Taxes from Customer, Customer will pay that amount to Eagleview unless Customer provides Eagleview with a valid tax exemption certificate authorized by the applicable taxing authority prior to billing. For clarity, Eagleview is solely responsible for taxes assessable against it based on its income, property, and employees.

4. TERM AND TERMINATION

4.1. **Term.** The term of this Agreement will commence on the Effective Date and will remain in effect for so long as there exists an open Order Form and for a period of twelve (12) months thereafter ("Term"). After expiration or early termination, Customer will not have any access to content or any Products and Services.

4.2. **Termination; Suspension.** Either Party may terminate this Agreement or any Order Form upon written notice to the other Party if: (i) the non-terminating Party materially breaches this Agreement or any Order Form and fails to cure such breach within thirty (30) days of delivery of written notice; or (ii) if the other Party becomes the subject of a petition in bankruptcy or any other proceeding relating to insolvency, receivership, liquidation, or assignment for the benefit of creditors. Eagleview may suspend access to the Products and Services in the event

Customer is in material breach of this Agreement and such breach has not been cured within thirty (30) days' written notice to Customer. In the event of suspension due to Customer's material breach of this Agreement, Customer will remain liable for all Fees applicable to the Term that would have been paid had access to the Products and Services not been suspended.

4.3. Effect of Termination on Fees: Eagleview Breach. In the event this Agreement is terminated by Customer for a material breach by Eagleview, (a) where Eagleview has fully delivered imagery to Customer, no refund of fees will be made, or (b) where Customer, at the time of termination, is accessing on-line imagery and data access and/or software related to any Products and Services, Eagleview will refund any unused prorated, prepaid fees for the Products and Services.

4.4. Effect of Termination on Fees: Customer Breach. In the event this Agreement is terminated by Eagleview for a material breach by Customer or due to section 4.2 (ii) applying, Customer will be responsible for all Fees and Taxes under any current Order Form(s).

4.5. Survival. Upon any expiration or termination of any Order Form or this Agreement, the following sections will survive with respect thereto: 2.4 (Reservation of Rights), 3 (Payment), 5 (Confidentiality), 7 (Indemnification), 8 (Limitation of Liability), and 9 (General Provisions).

5. CONFIDENTIALITY

5.1. Obligations. Each Party will hold the other Party's Confidential Information in confidence with at least as much care as it holds its own Confidential Information, and neither Party will disclose any of the other Party's Confidential Information to any third party. Each Party may use the Confidential Information solely for purposes of its performance under this Agreement, and may disclose such information to its employees, subcontractors and professional advisors only on a need-to-know basis, provided that such employees, subcontractors and professional advisors are bound by obligations of confidentiality at least as restrictive as those set forth in this Agreement.

5.2. Required Disclosure. The Recipient may disclose Confidential Information as required by court order, Freedom of Information Act request, or otherwise by law, provided that it gives the Discloser prior written notice of such disclosure (to the extent legally permitted) as well as reasonable assistance if Discloser seeks a protective order to prevent the disclosure. Any disclosure pursuant to this Section 5.2 will be restricted to include the least amount of Confidential Information necessary to comply with the law or order. All costs incurred by the Recipient in connection with complying with such order will be paid solely by the Recipient.

6. WARRANTIES

6.1. Mutual Warranties. Each Party represents and warrants to the other Party that: (i) it is an organization duly organized, validly existing and in good standing under the laws of the jurisdiction of its formation, has all requisite power and authority to carry on its business and to own and operate its properties and assets; and (ii) the individual signing this Master Services Agreement and any Order Forms has the requisite authority to bind the party to this Agreement and the Order Form, respectively.

6.2. Eagleview Warranty. Eagleview warrants that (i) it will provide the Products and Services with commercially reasonable care and skill; and (ii) the Products and Services will conform to the then-current Documentation in all material respects. In the event of a breach of this warranty, Customer's sole and exclusive remedy will be as described in Section 4.3 Payments Upon Termination.

6.3. Disclaimer. EXCEPT FOR EXPRESS WARRANTIES SET FORTH IN THIS AGREEMENT, EAGLEVIEW MAKES NO ADDITIONAL REPRESENTATION OR WARRANTY OF ANY KIND, WHETHER EXPRESS, IMPLIED IN FACT OR BY OPERATION OF LAW, OR STATUTORY, AS TO ANY MATTER WHATSOEVER. EAGLEVIEW EXPRESSLY DISCLAIMS ALL IMPLIED WARRANTIES OF MERCHANTABILITY, FITNESS FOR A PARTICULAR PURPOSE AND NON-INFRINGEMENT. EAGLEVIEW DOES NOT WARRANT THAT THE PRODUCTS AND SERVICES (INCLUDING ANY SUPPORT SERVICES) WILL BE ERROR FREE, WILL MEET CUSTOMER'S REQUIREMENTS, OR WILL BE TIMELY OR SECURE. CUSTOMER WILL NOT HAVE THE RIGHT TO MAKE OR PASS ON ANY REPRESENTATIONS OR WARRANTY ON BEHALF OF CUSTOMER TO ANY THIRD PARTY. TO THE

MAXIMUM EXTENT PERMITTED BY LAW, THE PRODUCTS AND SERVICES AND SUPPORT SERVICES ARE PROVIDED "AS IS."

7. INDEMNIFICATION

7.1. Eagleview Indemnification. Eagleview will defend Customer against any claim, demand, suit or proceeding made by a third party alleging that the Products and Services infringes the intellectual property rights of such third party and will pay all costs or damages that are finally awarded by a court of competent jurisdiction (including reasonable attorneys' fees) or agreed to in a written settlement signed by Eagleview; provided, however, that Customer will: (i) notify Eagleview in writing within ten (10) calendar days of its receipt of notice of the claim, (ii) give Eagleview sole control of the defense and settlement of the claim (except that Eagleview will not settle any claim that results in liability or an admission of liability by Customer without Customer's prior written consent), and (iii) provide Eagleview with all reasonable assistance, information, and authority necessary to perform Eagleview's obligations under this paragraph. Notwithstanding the foregoing, Eagleview will have no liability for any claim of infringement or misappropriation to the extent such claim arises from: (i) use of the Products and Services in combination with materials including software, hardware, or content not furnished by Eagleview; or (ii) Customer's breach of this Agreement.

7.2. Remedies. In the event the Products and Services are held or is believed by Eagleview to infringe or misappropriate any Intellectual Property Rights of a third party, Eagleview will have the option, at its expense, to: (i) replace the Products and Service with a non-infringing equivalent, (ii) modify the Products and Services to be non-infringing, (iii) obtain for Customer a license to continue using the Products and Services; or (iv) terminate this Agreement or any relevant Order Form and refund any prepaid, prorated fees for the remainder of the Term. The foregoing remedies constitute Customer's sole and exclusive remedies and Eagleview's sole liability with respect to any third-party infringement claim.

7.3. Customer Indemnification. Customer will, at its expense, defend Eagleview from and against all third party claims and will pay any costs, losses or damages that are finally awarded (including reasonable attorneys' fees) or agreed to in settlement to the extent arising out of Customer's breach of this Agreement, provided that (i) Eagleview notifies Customer in writing within ten (10) calendar days of its receipt of written notice of the claim, (ii) Customer has sole control of the defense and settlement of the claim (except that Customer will not settle any claim that results in liability or an admission of liability by Eagleview without Eagleview's prior written consent), and (iii) Eagleview provides Customer with all reasonable assistance, information, and authority necessary to perform Customer's obligations under this paragraph.

8. LIMITATION OF LIABILITY

8.1. Consequential Damages. TO THE EXTENT PERMITTED BY LAW, IN NO EVENT WILL EITHER PARTY OR ITS AFFILIATES BE LIABLE TO THE OTHER FOR ANY INDIRECT, INCIDENTAL, CONSEQUENTIAL, COVER, BUSINESS INTERRUPTION, SPECIAL, OR PUNITIVE DAMAGES OF ANY KIND OR NATURE, INCLUDING, BUT NOT LIMITED TO, LOSS OF USE, DATA, PROFITS, REVENUE, OR GOODWILL, WHETHER AN ACTION IS BASED IN CONTRACT, TORT, OR OTHERWISE, REGARDLESS OF WHETHER EITHER PARTY HAS BEEN ADVISED OF THE POSSIBILITY OF SUCH DAMAGES.

8.2. Limitation of Liability. EXCLUDING EITHER PARTY'S INDEMNIFICATION OBLIGATIONS PURSUANT TO SECTION 7, TO THE EXTENT PERMITTED BY LAW, THE AGGREGATE AND CUMULATIVE LIABILITY OF EITHER PARTY INCLUDING ALL THEIR AFFILIATES REGARDLESS OF THE FORM OF ACTION, WHETHER IN CONTRACT OR TORT (INCLUDING BUT NOT LIMITED TO NEGLIGENCE) WILL IN NO EVENT EXCEED THE TOTAL AMOUNT OF FEES PAID AND PAYABLE BY CUSTOMER IN THE TWELVE MONTHS PRECEDING THE ACTIONS GIVING RISE TO THE CLAIM.

9. GENERAL PROVISIONS

9.1. Export Laws. The Products and Services and derivatives thereof may be subject to export laws and regulations of the United States and other jurisdictions. Eagleview and Customer each represent that it is not named on any U.S. government denied-party list. Customer will not permit any user to access, use, export, reexport, or transfer, directly or indirectly, any Products and Services or content in a U.S.-embargoed country or region

(including but not limited to Cuba, Iran, North Korea, Sudan, Syria, Crimea, or Russia) or in violation of any U.S. export law or regulation.

9.2. No Third-Party Beneficiaries. Except as specifically identified in this Agreement, nothing in this Agreement is intended to confer upon any person other than the Parties and their respective successors or permitted assigns, any rights, remedies, obligations, or liabilities whatsoever.

9.3. Independent Contractors. Nothing contained in this Agreement will be deemed or construed as creating a joint venture or partnership between any of the Parties hereto. Neither Party will have the power or authority to control the activities or operations of the other. At all times, the status of the Parties will be that of independent contractors.

9.4. Force Majeure. Except with respect to Customer's payment obligations, each Party will be excused from performance under this Agreement, will not be deemed to be in breach hereof, and will have no liability to the other Party whatsoever if either party is prevented from performing any of its obligations hereunder, in whole or in part, as a result of a Force Majeure Event. A "Force Majeure Event" means an event or occurrence beyond the control of the nonperforming Party, such as an act of God or of the public enemy, embargo or other act of government in either its sovereign or contractual capacity, government regulation, travel ban or request, court order, civil disturbance, terrorism, war, quarantine restriction, epidemic, virus, fire, weather, flood, accident, strike, slowdown, delay in transportation, electrical power outage, interruption or degradation in electronic communications systems, inability to obtain necessary labor, materials or manufacturing facilities, and other similar events. In the event of any delay resulting from a Force Majeure Event, any date of delivery hereunder will be extended for a period equal to the time lost because of the delay.

9.5. Security Assessment. Upon reasonable request, Eagleview will assist Customer in its Eagleview security risk assessments by completing forms and providing reports that provide Customer with generally available information relating to Eagleview's information security practices. Such information will include high level overviews of implemented security measures, such as access controls, encryption, or other means, where appropriate, and will provide details relating to how Customer's Confidential Information is disclosed, accessed, processed, and stored (as applicable).

9.6. Assignment. Neither Party may assign any of its rights or obligations hereunder, whether by operation of law or otherwise, without the other Party's prior written consent (not to be unreasonably withheld); provided, however, either Party may assign this Agreement in its entirety (including all Order Forms), without the other Party's consent to its Affiliate or in connection with a merger, acquisition, corporate reorganization, or sale of all or substantially all of its assets. Subject to the foregoing, this Agreement will bind and inure to the benefit of the Parties and their respective successors and permitted assigns.

9.7. Governing Law. This Agreement will be governed by the laws of the state the Customer is located in without regard to conflict of law principles. The Parties agree that any claims, legal proceedings, disputes and litigation arising out of or in connection with this Agreement will be brought solely in the state or federal courts located in the jurisdiction in which the Customer is based.

9.8. Severability & Waiver. The failure of either Party to exercise any right or the waiver by either Party of any breach, will not prevent a subsequent exercise of such right or be deemed a waiver of any subsequent breach of the same, or any other provision of this Agreement. All waivers must be in writing and signed by the Party waiving its rights. If any section of this Agreement is held to be invalid or unenforceable, the remaining sections of this Agreement will remain in force to the extent feasible.

9.9. Notices. Notwithstanding anything to the contrary in this Agreement, notices and other communications may be given or made pursuant to this Agreement via electronic mail. Notwithstanding the foregoing, any notice concerning a material breach, violation, or termination hereof must be in writing and will be delivered: (a) by certified or registered mail; or (b) by an internationally recognized express courier or overnight delivery service. All written notices or other written communications to Eagleview will be provided to the address listed above and addressed to: ATTENTION: LEGAL DEPARTMENT. All written notices to Customer will be sent to the address identified on the Order Form and addressed to the individual signing said Order Form and will be deemed to have been duly given when delivered personally, when deposited in the U.S. mail, certified or registered mail, or when

deposited with an overnight courier or delivery service. With respect to notices and other communications regarding Eagleview's privacy policy, support plan, or other similar provisions, such notices will be deemed given when posted to Eagleview's website (www.Eagleview.com) or e-mailed to the Customer's Account administrator(s).

9.10. Execution in Counterparts. This Agreement may be executed in one or more counterparts, each of which will be deemed to be an original and all of which together will constitute only one agreement. The execution and delivery of counterparts of this Agreement by electronic mail, electronic form (including execution by way of an electronic or other signature stamp), website submission, facsimile, or by original manual signature, regardless of the means or any such variation in pagination or appearance will be binding upon the Parties executing this Agreement.

9.11. Order of Precedence. In the event of any conflict, or inconsistency among the terms and conditions contained in documents comprising the Agreement, such conflict or inconsistency shall be resolved according to the following order of precedence, with the first document listed having the highest precedence: any exhibits in the order of their attachment (for example, Exhibit A, then Exhibit B, etc.), the Order Form, and this Agreement.

9.12. Entire Agreement. This Agreement, along with the Order Form(s), and any attached exhibits, which are all incorporated into this Agreement by reference, contains the entire understanding of the Parties with respect to the subject matter hereof and supersedes all prior agreements, oral or written, and all other communications between the Parties relating to such subject matter. The Parties agree that any term or condition stated in a Customer purchase order is null and void. This Agreement may not be amended or modified except by mutual written agreement. In the event that any court holds any provision of this Agreement as null, void, or otherwise ineffective or invalid, such provision will be deemed to be restated to reflect as nearly as possible the original intentions of the Parties in accordance with applicable law, and the remaining provisions will remain in full force and effect. The unenforceability of any provision of this Agreement will not affect the validity of the remaining provisions hereof. A waiver by either Party of a breach or failure to perform hereunder will not constitute a waiver of any subsequent breach or failure.

[Signature page follows]

CUSTOMER	EAGLEVIEW
MARIN COUNTY, CA	PICTOMETRY INTERNATIONAL CORP. DBA EAGLEVIEW
	a Delaware corporation
SIGNATURE:	**SIGNATURE:**
NAME:	**NAME:**
TITLE:	**TITLE:**
EXECUTION DATE:	**EXECUTION DATE:**

EAGLEVIEW

EXHIBIT A
AGREEMENT NON-STANDARD TERMS AND CONDITIONS

The terms and conditions of this Exhibit A include all mutually agreed upon changes to the terms and conditions of this Agreement. In the event of any conflict, or inconsistency among the terms and conditions contained in documents comprising the Agreement, such conflict or inconsistency shall be resolved according to the following order of precedence, with the first document listed having the highest precedence: any exhibits in the order of their attachment (for example, Exhibit A, then Exhibit B, etc.), the Order Form, and this Agreement.

Not applicable to this Agreement.

[Remainder of page intentionally left blank]

EAGLEVIEW

ORDER FORM

CUSTOMER NAME:	Marin County, CA
ORDER FORM TERM (DURATION):	1 year(s)
ORDER FORM EFFECTIVE DATE:	
MASTER SERVICES AGREEMENT EFFECTIVE DATE: This Order Form is governed by the terms and conditions of the Master Services Agreement with the effective date listed between Pictometry International Corp. dba Eagleview and Marin County, CA.	

ORDER #
LC-10021190

BILL TO
Marin County, CA
Susan Dove
2235 Mercury Way, Suite 150 Santa Rosa, California 95407
(707) 236-1531
sdove@nmwd.com

SHIP TO
Marin County, CA
Susan Dove
2235 Mercury Way, Suite 150 Santa Rosa, California 95407
(707) 236-1531
sdove@nmwd.com

CUSTOMER ID	SALES REP	REFRESH FREQUENCY
A1237659	David Alexander	N/A

PROJECT 1

QTY	PRODUCT NAME	PRODUCT DESCRIPTION
610	Eagleview Reveal - 2in Ortho	High resolution, measurable orthogonal imagery. Image frames collected at 2in GSD or better. Orthomosaic imagery produced at 2in GSD from orthorectified orthogonal imagery via a fully automated photogrammetric process which includes project-wide color and contrast balancing. Visible seamlines may be present. Orthomosaics available as 3-band RGB. Delivery to be provided via online Eagleview's online platform applications and APIs. Imagery extent based on a delivery grid shapefile approved by Eagleview.
610	Eagleview Reveal - Physical Delivery - Orthomosaic - 2in	Provides an offline copy of the orthomosaic tiles and mosaics at 2in GSD. Imagery extent based on a delivery grid shapefile approved by Eagleview. Tiles and mosaics output as industry standard 3-band RGB files with formats selectable by the customer. Delivery made via online download or physically via a hard drive media.
1	Eagleview Cloud - Software - Plus	Provides an unlimited number of authorized users the ability to login and access the EagleView Cloud software and analytics via the web-based EagleView Cloud platform. This software provides a robust complement of tools for engaging with imagery as well as additional project and collaboration tools, and access to mobile application. Requires the purchase of an EagleView - Imagery entitlement.
1	EagleView Cloud - Authorized Subdivisions	Extends the ability for a contracting county or non-state consortium of counties the ability to authorize access to their EagleView Cloud organization to any political unit or subdivision located totally or substantially within their boundary.

1	EagleView Cloud - Comprehensive Integration Bundle	Provides activation of integrations between the EagleView Cloud platform and compatible customer environments (including compatible CAMA providers, 911/PSAP, Cityworks, and ESRI/GIS) and via the Integrated Web Application.
1	EagleView Cloud - Disaster Response Program	Includes access to the EagleView Disaster Response Program which offers flights after an emergency or disaster. Refer to the attached detailed description of the Disaster Response Program.
1	EagleView Cloud - Early Access	Provides entitlement to imagery from counties neighboring the imagery AOI as part of EagleView Cloud. Also provides entitlement to Early Access to refreshed imagery captures which allows authorized users to use new imagery immediately following its preliminary processing and quality control checks and prior to its final processing. Early Access imagery will become available incrementally as it is processed, and it will remain available until final, fully processed imagery is made available through other means.
3	EagleView Cloud - Capture History	Includes access to historical ortho and oblique frame imagery from the EagleView archive. Quantity represents the number of calendar years of archive imagery available in EagleView Cloud.

FEES

Due at Initial Activation of Services $61000.00

Unless either Party gives notice of its intent not to renew this Order Form at least one hundred and twenty (120) days prior to the end of the Term, it will automatically renew.

PRODUCT PARAMETERS

Disaster Response Program ("DRP")

If Eagleview Cloud - Disaster Response Program is listed in the above product table, then this section applies to this Order Form. If Eagleview Cloud - Disaster Response Program is not listed in the above product table, then this section does not apply to this Order Form.

This Order Form includes eligibility for the DRP described below so long as the customer remains under an active services agreement and in good standing with Eagleview. Imagery captured through DRP will be captured "as-is".

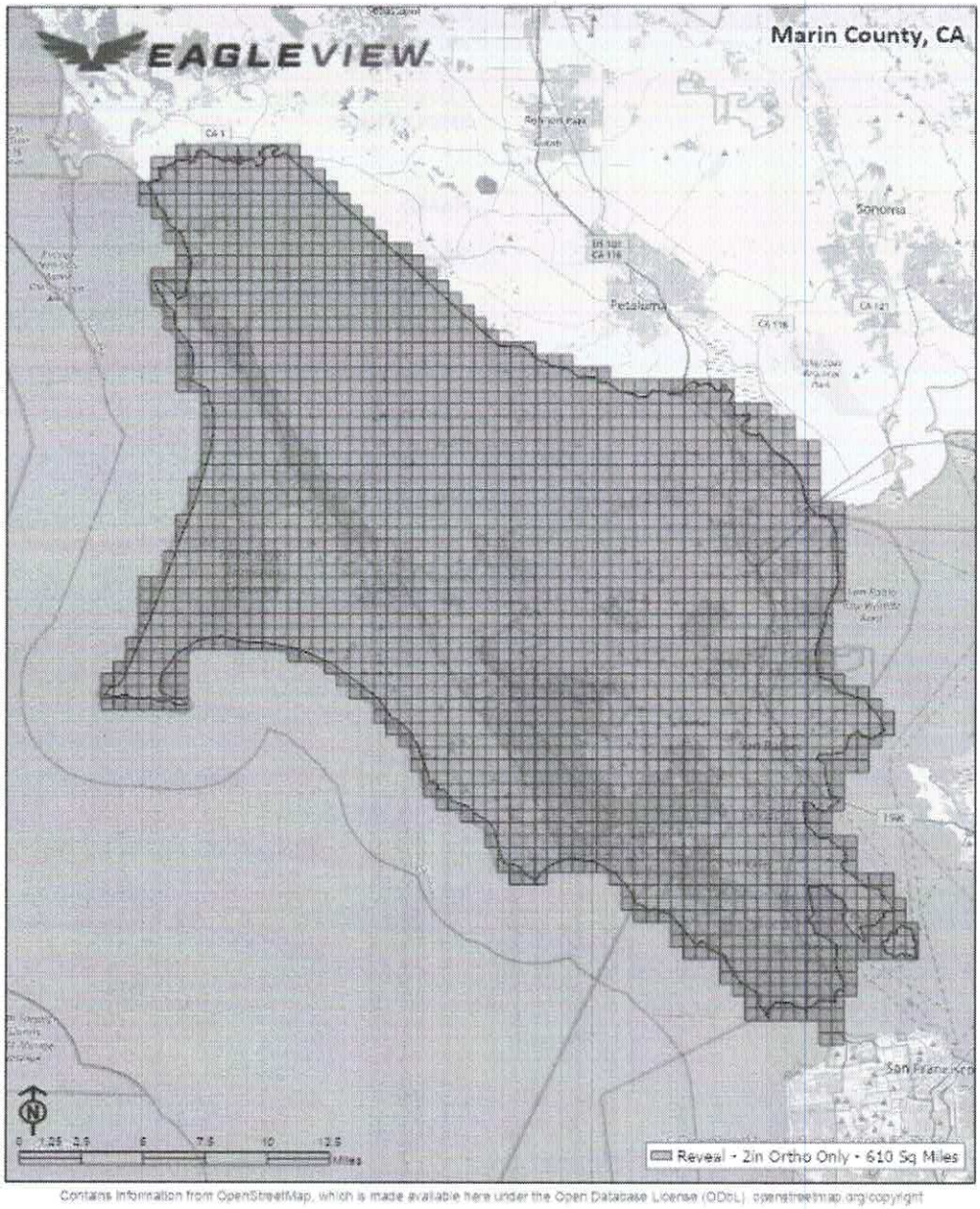
A. Disaster Coverage Imagery at No Additional Charge – Eagleview will, upon request of Customer and at no additional charge, provide standard quality imagery of up to 200 square miles of affected areas (as determined by Eagleview) upon the occurrence of any of the following events during any period Customer is eligible for DRP:

- Hurricane: areas affected by hurricanes of Category 2 and higher.
- Tornado: areas affected by tornados rated EF4 and higher.
- Terrorist: areas affected by damage from terrorist attack.
- Earthquake: areas affected by damage to critical infrastructure resulting from earthquakes measured at 6.0 or higher on the Richter scale.
- Tsunami: areas affected by damage to critical infrastructure resulting from tsunamis.

B. Discounted Rate – Coverage for areas affected by the events set forth above exceeding 200 square miles will be, subject to Eagleview resource availability, offered to Customer at the then-current DRP rates. Also, coverage for areas affected by hurricanes below Category II, tornadoes below EF4 or earthquakes rated below 6.0 on the Richter

scale, flooding meeting or exceeding the major flood stage, wildfires impacting population centers, or other disasters as agreed to between the customer and Eagleview, will be, subject to Eagleview resource availability, offered to Customer at the then current DRP rates.

AOI(S) IF APPLICABLE



Contains information from OpenStreetMap, which is made available here under the Open Database License (ODbL). openstreetmap.org/copyright

[Signature page follows]

This Order Form is incorporated by reference into the Master Services Agreement between Eagleview and Customer.

CUSTOMER	EAGLEVIEW
MARIN COUNTY, CA	PICTOMETRY INTERNATIONAL CORP. DBA EAGLEVIEW
	a Delaware corporation
SIGNATURE:	**SIGNATURE:**
NAME:	**NAME:**
TITLE:	**TITLE:**
EXECUTION DATE:	**EXECUTION DATE:**

Agenda Item F

Marin General Services Authority

900 Fifth Avenue, Suite 100
San Rafael, CA 94901
415.446.4428
maringsa.com

MEMORANDUM

DATE: November 12, 2026

TO: MGSA Board of Directors

FROM: Adam McGill, Executive Officer

SUBJECT: MGSA Board Appointments to the Community Media Center of Marin (CMCM) Board of Directors for the Calendar Year 2027

Recommendation:
By motion, appoint Robert Zadnik, City Manager of Belvedere/MGSA Board Member, and Barbara Coler, Councilmember of Fairfax, to the CMCM Board of Directors.

Background:
The MGSA Cable Television Franchise and Public, Educational, and Government Access Program (CATV) began on July 1, 2020, when MGSA took over certain program responsibilities and obligations from the now-dissolved Marin Telecommunications Agency (MTA).

CATV's primary obligations include collecting franchise fees and public, educational, and government access fees ("PEG fees") from cable providers in Marin County, distributing franchise fees to its member agencies, and overseeing its contract with the Community Media Center of Marin (CMCM, the "designated PEG access provider"), which administers the community, educational, and governmental cable channels as well as community media programs and classes.

The MGSA Board appoints two members to the CMCM Board: the first recommended by the Marin Managers' Association (MMA); and the second recommended by CMCM based on interest by Marin's elected Supervisors and Councilmembers.

Barbara Coler, Fairfax Councilmember and Belvedere City Manager Robert Zadnik are the current appointed CMCM Board Members. Councilmember Coler has expressed an interest in continuing in her role. The Marin Managers' Association has appointed Belvedere City Manager Robert Zadnik to continue in the role.

Marin General Services Authority

900 Fifth Avenue, Suite 100
San Rafael, CA 94901
415.446.4428
maringsa.com

MEMORANDUM

DATE: November 12, 2026

TO: MGSA Board of Directors

FROM: Adam McGill, Executive Officer

SUBJECT: Community Media Center of Marin (CMCM) Annual Report Transmittal

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Recommendation

Receive the CMCM Annual Report for July 2025 – June 30, 2026.

Discussion

The Marin Telecommunications Agency (MTA) and CMCM entered into an amended agreement on January 23, 2020, in which the MTA designated the CMCM to continue to serve as the Dedicated Access Provider (DAP) to manage the Media Center and provide PEG access programming and services pursuant to the terms of the new DAP Agreement.

After MTA dissolved on June 30, 2020, MGSA took over that agreement. The agreement requires the CMCM to provide an Annual Report at a regular meeting in the second or third quarters of the fiscal year, e.g., between September 1 and March 31.

This report is a retrospective view of the CMCM activities for July 2024 through June 2025. The information required in the Annual Report and related documents per the DAP Agreement is identified below. The 2025-2026 Annual Report is attached.

Michael Eisenmenger, Executive Director of the CMCM, is available to answer any questions the Board may have. The annual report and other materials provide information about the many aspects of the CMCM's work and describe the extent of its activity within the Marin community. The DAP Agreement identifies that the annual information provided should include:

- Statistics on programming and services provided and the number and types of people using the PEG access facilities.

- Current and complete listing of CMCM's Board of Directors and employees, including a description of each employee's functions.
- Every two years, year-end financial statements are audited and reviewed by a certified public accountant along with the management letter prepared by the accountant. In alternate years, year-end financial statements may be unaudited.
- Actual year-end revenues and actual year-end operating and capital equipment and facilities expenses, compared to the budget submitted with the Annual Plan or the budget as later revised and approved by CMCM.
- A summary of outreach and promotional efforts to the community and fundraising efforts.
- A summary of feedback from viewers, programmers, or others in the community.
- A current inventory of equipment used to provide PEG programming (including a description of the ownership, date of acquisition, and practical life).
- Most recent state and federal tax filings.
- A summary of any pending litigation.
- A summary of expenditures by category under the Capital Plan.
- The MGSA may reasonably request other information.

Attachments

- Attach G1 – CMCM Annual Report for FY 2025-26

2025-26 ANNUAL REPORT

Cm²

marintv


marintv
2018
FINALIST
FINALIST
marintv
SONY



CONTENTS

Community Media Center of Marin

Annual Report July 1, 2025 – June 30, 2026

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7 Equipment and Facility Usage

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INTRODUCTION

November 2026

We are pleased to submit the 17th annual report for the Community Media Center of Marin for the period July 1, 2025 - June 30, 2026. This report represents the 18th year of the organization and the 17th full year of operations for the Community Media Center and Marin TV PEG channels. We began cablecasting June 15, 2009 and opened the Community Media Center to the public on June 30 of that same year.

Our 2025/26 year ended quietly in spite of the ongoing chaos around the country. We continued to keep equipment in our 14 city and agency locations updated, operational and staffed covering hundreds of meetings. CMCM's purchase of our downtown San Rafael building has proceeded without major problems and is close to being fully occupied. All of this will help secure a sound financial future for the organization as we prepare for whatever lies ahead.

Sincerely,

Michael Eisenmenger
Executive Director





THE MEDIA CENTER

CMCM Membership *(background)*

CMCM was formed as a membership organization with five member-elected board positions. CMCM holds the annual member meeting and elections for open positions in October.

CMCM annual membership costs continue at a $50 membership fee for individuals and $35 for students/seniors. Organizational memberships are also available. Membership enables residents to take courses (for modest fees) and when certified, use the equipment for free. Information and forms are available on the website for individuals and organizations interested in memberships.

Residents typically become members to utilize the center's services and equipment. We also offer opportunities for those wishing to support the work of CMCM as supporting members but in practice active members tend to be users of the facility and equipment. The center hosts far more individuals and groups than just the active membership as the gallery and center is always open to the public.

2025-26 CMCM Membership

After a decline in membership during and after the pandemic we are seeing CMCM membership levels remain lower than we would like. Typically the center has between 300-400 members based on past reports.

CMCM Membership Totals

(July 1, 2025 through June 30, 2026)
Individual Members: 131
Student/Senior Members: 20/55
Organizational Members: 24
Total Membership for year: 230*
** Total membership reflects the annual total over the year.*

Hours of Operation

CMCM is open to the public:
Tuesday, Thursday 2:00–9:00 PM.
Friday and Saturday 11:00 AM–6:00 PM.

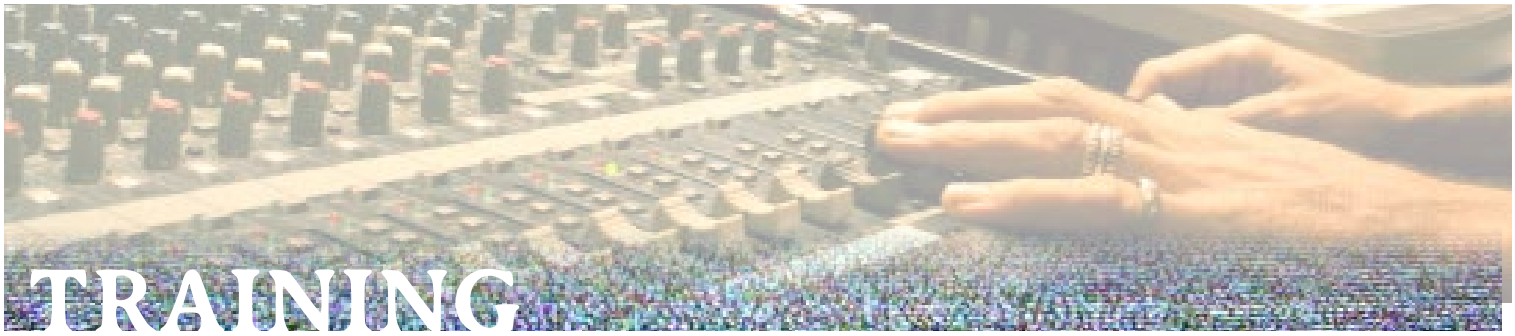
We are also open Mondays/Wednesdays and weekday mornings for special productions with various city and county agencies.

230 members from all over Marin County

Individual Member Breakdown by City:

Corte Madera	4	Novato	45
Fairfax	16	West Marin	2
Forest Knolls	4	San Anselmo	12
Greenbrae	5	San Geronimo	2
Kentfield/Ross	4	San Rafael	74
Larkspur	6	Sausalito	14
Marin City	3	Tiburon	6
Mill Valley	18	Other	15


mannTV
mannTV



TRAINING

CMCM Certification and Training *(background)*

The 2025-26 fiscal year saw similar levels of course enrollment and trainings to last year. While still below pre-pandemic levels, the metrics are staying consistent though we'd always like to see increased numbers.

Marin residents who would like to participate in the creation of community media programming first attend a free monthly orientation at CMCM. If a resident decides to move forward, they can secure a membership and begin taking workshops toward equipment certification. Once certified in an area of expertise, they can freely reserve equipment for field use, editing time and studio time. Equipment reservations are made online via our website.

Training is intended to provide a basic working knowledge of the equipment at hand to get new producers started. Advanced and specialty courses are also offered to those wishing to further their knowledge and experience. Members with previous experience can opt to test out of full courses with a special orientation to determine proficiency and brief them on procedures.

CMCM also offers non-member courses for residents with seminars and workshops.



Studio Performance

2025-26 Core Workshops

Our Basic Core/Foundation courses, which are offered regularly, include:

Orientation (free): A 90-minute overview of CMCM and our basic services and offerings and a tour of the facility. Attendees are provided with a member handbook of policies and procedures that are reviewed in the orientation.

Basic Field Camera Production
($105): A three-session course (9 hours). Learn basic shooting, audio recording, and production skills to create quality programs.

Intro Final Cut Pro X or Davinci Resolve
($105): A three-session (9 hours) hands-on course that teaches students how to perform basic editing functions using either Final Cut Pro or Davinci Resolve.

Basic Studio Production
($140): A four-session course (12 hours) in studio production covering all aspects of the Marin TV studio.

Podcast Studio Production
($50) A single session course to learn the use of the smaller podcast studio.

Advanced and Special Courses

CMCM offers occasional workshops for scripting, lighting, camera framing and using Zoom as well as advanced courses. We also offer our popular 'Ask the Experts' series to help people develop advanced skills and to get back into producing community programming,



61 courses offered for 362 attendees

TRAINING

Training and Certification

Training was consistent with the previous year with some increase in course registrations and equipment usage.

Course	Classes offered	Attendance
Orientation	12 (1.5 hours)	116 enrollments
Basic Field Camera	7 (3 sessions, 9 hours)	36 enrollments
Final Cut/Da Vinci	9 (3 sessions, 9 hours)	46 enrollments
Studio Production	7 (4 sessions, 12 hours)	56 enrollments
Podcast Studio	16 (1 session)	20 enrollments
ATE&Student Workshops	10 (1 session)	88 enrollments
TOTAL	**61**	**362**

CMCM Equipment and Facility Usage

Marin residents who become CMCM members and pursue training to be certified in equipment usage can then reserve and check out equipment for free.

Equipment Available for Checkout:

1. 12 Sony X70 cameras with tripods, mics, batteries and flash recorders
2. 8 wireless microphone systems
3. 30 wired microphones, (lav, hand-held)
4. 4 field lighting kits
5. 2 BlackMagic ATEM switchers (studio in a box) with cables and peripherals

In-House Reserved Equipment:

1. 12 Mac Computer Edit Stations
2. Full HD Production studio (4-camera robotic digital studio)
3. Dub system (for transferring SVHS, Beta, U-matic, Hi8, DVCAM tapes to DVD or hard drive)
4. Podcast Studio for smaller productions with 1-2 guests and unlimited zoom guests.

Equipment Usage

Type	# Reservations	# Hours
Field Camera Kit	95	760
Tripod/Monopod	104	832
Microphones	43	344
Light Kits	18	144

Facility Usage

Studio Reservations	164	492
Multipurpose Room	33	99
Editing Lab	124	372
Dubbing System	7	21
Podcast Studio	86	258





THE CHANNELS

Programming Statistics - Background

CMCM operates Community Channel 24, Government Channel 27, and Education Channel 30 (launched in July 2010). The channels are promoted together as Marin TV. The following statistics detail programming information from July 1, 2025 to June 30th 2026. Currently the channels are available on Comcast, the AT&T U-verse system and streamed live on the internet at **www.marintv.org.** We began streaming our channels this year in full HD on Apple TV, Roku and Fire TV. The cable operators still downconvert PEG channels to lower resolution standard definition (SD).

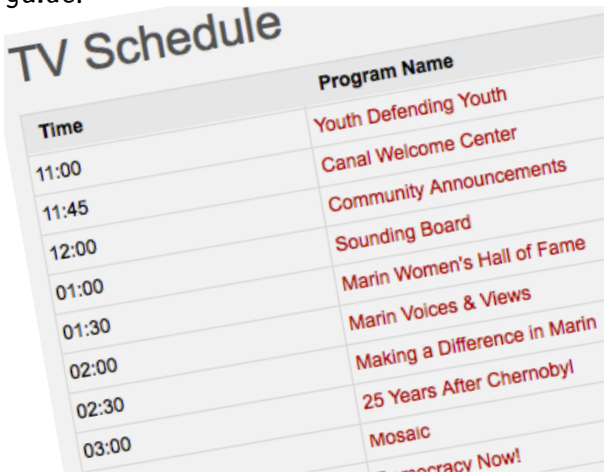
Scheduling Procedures

CMCM schedules the Community Channel quarterly, that is, we solicit applications and set programming times for regular series on a quarterly basis. Only Marin County residents may submit programming or request that other programming be aired. Regular series producers are sent renewal forms quarterly to renew their series and at that time may select their desired days and playback times. When scheduling, CMCM attempts to honor those requests if there are no pre-existing conflicts, but may also shift programming to days when related programming is also scheduled. CMCM is required to air every program submitted to the channel provided it does not violate programming policies, but the scheduling and frequency of the programming is determined by CMCM policies as set forth in the Member Handbook. All programs (except those containing mature content) will air twice, once in their scheduled evening time slot (if requested) and again in a scheduled afternoon time slot.

Programming Types

Programming is scheduled according to frequency. CMCM currently allows for daily, weekly, biweekly, and monthly series programs (daily programs must have new content daily). CMCM also accepts 'specials,' which are commonly 'one-off' programs of special events, short films, etc. While we accept any 'length' for a programming submission, those under 60 minutes are easiest to schedule during the more desirable evening hours of 7:00 – 11:00 pm. Programming of particular local interest (local issues and events) may also be retained and used as repeated 'fill' programming when no other programming is regularly scheduled. CMCM attempts to schedule all programming when it is timely and special submissions usually air the same week they are submitted.

Daily program schedules for all the Marin TV channels appear on air between programs and are available for the coming week on the **website**. CMCM also provides data on a weekly basis to Comcast vendors to carry the program schedules on that systems's cable program guide.



Program grids are online and on the Comcast guide

Utilization of Channel Time

CMCM schedules the Community, Government and Education Channels 24 hours a day, seven days a week. When no regular local programs are scheduled, the channel has run educational programming from FSTV, NASA TV, the Community Calendar and other academic sources.



The Community Channel (24) through June 30, 2026
With content that ranges from local events, films and documentaries, cooking, gardening, music, the arts, news and public affairs, the Community Channel cablecasts the widest variety of local programming specific to Marin County interests. There were 49 regular program series (weekly, biweekly or monthly) submitted or produced by local Marin residents. In addition, more than 3513 special programs scheduled on the channel. A breakdown of program categories is below. *Marin residents can submit programming online or in person during business hours..*

Arts		**Documentary**	
Total Episodes:	408	Total Episodes:	520
Total Airdates:	2665	Total Airdates:	1752
Educational		**International**	
Total Episodes:	304	Total Episodes:	468
Total Airdates:	1024	Total Airdates:	468
News/Public Affairs		**Seniors**	
Total Episodes:	284	Total Episodes:	15
Total Airdates:	1117	Total Airdates:	28
Inspirational/Religious		**Comedy**	
Total Episodes:	100	Total Episodes:	108
Total Airdates:	162	Total Airdates:	375
Spiritual/Lifestyle		**LGBT**	
Total Episodes:	107	Total Episodes:	52
Total Airdates:	236	Total Airdates:	104
Health		**Performing Arts**	
Total Episodes:	570	Total Episodes:	84
Total Airdates:	1222	Total Airdates:	121
Children/Youth		**Sports**	
Total Episodes:	12	Total Episodes:	20
Total Airdates:	17	Total Airdates:	86
Entertainment		**PSAs**	
Total Episodes:	702	Total Episodes:	165
Total Airdates:	2154	Total Airdates:	7841
Political		**Community**	
Total Episodes:	172	Total Episodes:	1130
Total Airdates:	397	Total Airdates:	4704
Music		**Cultural**	
Total Episodes:	190	Total Episodes:	34
Total Airdates:	703	Total Airdates:	171

There were 725 programs/series for 8127 hours of government programming

GOVERNMENT CHANNEL 27

The Government Channel (27) through June 30, 2026

There were 725 Government Programs for 8127 hours of programming on the Government Channel. Programs are generally government meetings with some cablecast live while others air on a delayed basis. CMCM now has equipment installed in 14 locations, including every city council chamber in Marin to cablecast/stream and record hybrid meetings. In addition, meetings from various County agencies are also recorded and carried on the channels, including those of Marin Clean Energy, LAFCO, RVSD, MMWD, MWPA, County Department of Aging, TAM and the Transit Authority. As the sheer amount of Government Channel programming continues to accumulate, many live meetings spill over onto Channel 30 to accommodate as many as possible.

The Government Channel carries daily blocks of programming consisting of a rotation of Public Service Announcements (PSA), Emergency Preparedness videos and other short-form content. Marin cities and agencies are encouraged to submit video content anytime they have programming available.

Government program	# airings	Government program	# airings
San Rafael City Council	158	Marin Clean Energy Board Meeting	91
San Rafael Police Advisory	13	Fairfax Town Council	93
San Rafael Planning Commission	55	Fairfax Planning Commission	74
Mill Valley City Council	170	Corte Madera Town Council	111
Mill Valley Planning Commission	144	Corte Madera Planning Commission	90
Mill Valley Parks and Recreation	81	Corte Madera Bicy/Ped Committee	39
Marin Municipal Water District Board	150	Corte Madera Special Community Meetings	20
Marin LAFCO Board Meeting	65	Sausalito City Council	136
San Anselmo Town Council	165	Sausalito Planning	83
San Anselmo Planning Commission	95	Ross Town Council	50
Marin County Parks and Open Space	45	Ross Valley Sanitary District Meeting	131
Marin County Board of Supervisors	75	Novato City Council	103
Marin County Planning Commission	51	Novato Planning Commission	109
Marin County Transit District	92	Tiburon Town Council	77
Transportation Authority of Marin	95	Tiburon Planning Commission	70
FireSafe Marin	279	Tiburon (other meetings)	33
Larkspur City Council	160	Huffman Town Hall	30
Larkspur Planning Commission	98		





Ross Town Hall setup



Terra Linda High School Graduation Live cablecast/web stream

There were 1412 programs/series for 8401 hours of educational programming

EDUCATION CHANNEL 30

The Education Channel (30) Through June 30, 2026

Through the 2025-2026 fiscal year, the Education Channel offerings were consistent with previous years providing much lifelong learning content for Marin residents. CMCM staff outreach to schools, universities, and non-profits to seek out additional educational programming. In addition to this local content, the channel also carries lecture courses from universities around the world as well as conferences of local interest. The channel also features freely acquired content from UCTV, UC Irvine, University of London, Cambridge, National Science Foundation and MIT. Additional content comes from INK Talks, TED Talks, the Commonwealth Club to name a few. The channel is additionally used for special programming featuring live specials, local conferences, symposiums, health-related programming and LWV Candidate Debates. Local institutions providing programming for the channel have included Dominican University, Marin Academy, ComAcad, (cont. pg 14)

Selected Educational Programming by Topic Area

UC Irvine Total Episodes: 17 Total Airdates: 380	Hillsdale College Total Episodes: 12 Total Airdates: 768
UCTV Total Episodes: 250 Total Airdates: 517	Smithsonian Institute STEM Total Episodes: 64 Total Airdates: 284
NDSU Extension Total Episodes: 11 Total Airdates: 66	LWV Marin Candidate Forums Total Episodes: 4 Total Airdates: 98
Open Yale Series Total Episodes: 44 Total Airdates: 392	Commonwealth Club Total Episodes: 46 Total Airdates: 122
UC Berkeley Total Episodes: 45 Total Airdates: 2839	Fuse School Episodes: 30 Total Airdates: 1435
University of London Total Episodes: 29 Total Airdates: 340	National Science Foundation Episodes: 8 Total Airdates: 487
Cambridge University Total Episodes: 33 Total Airdates: 473	National Gallery of Art Episodes: 22 Total Airdates: 294
MIT Open Courseware Total Episodes: 24 Total Airdates: 111	SF MOMA Episodes: 77 Total Airdates: 421



EDUCATION CHANNEL 30

Learn to Grow - Gardening
Total Episodes: 50
Total Airdates: 746

Garage with Steve Butler
Episodes: 40
Total Airdates: 292

MMWD Water Conservation
Total Episodes: 3
Total Airdates: 405

Firesafe Marin
Episodes: 57
Total Airdates: 895

Colour In Your Life
Total Episodes: 43
Total Airdates: 294

Beach TV-CSULB
Episodes: 37
Total Airdates: 1068

Dominican Leadership Lecture Series
Total Episodes: 61
Total Airdates: 280

Democracy Now
Episodes: 253
Total Airdates: 253

Knowledgeable Aging
Total Episodes: 70
Total Airdates: 289

Learn To Grow
Episodes: 50
Total Airdates: 746

InkTalks
Total Episodes: 34
Total Airdates: 990

Bioneers
Episodes: 66
Total Airdates: 534

Ted Talks
Total Episodes: 3
Total Airdates: 27

Age Friendly Fairfax
Episodes: 5
Total Airdates: 11

Pop Tech
Total Episodes: 6
Total Airdates: 247

Narada Michael Walden Holiday
Episodes: 2
Total Airdates: 18

Knight Foundation Lectures
Total Episodes: 4
Total Airdates: 14

Strata Archaeology Channel
Episodes: 22
Total Airdates: 198

GCF Learning
Episodes: 28
Total Airdates: 258

Koani Foundation
Episodes: 59
Total Airdates: 1060

Colour in Your Life
Episodes: 35
Total Airdates: 294

DEF CON
Episodes: 43
Total Airdates: 395

Foltz Studio
Episodes: 10
Total Airdates: 156

Chaos Computer Club Conference
Episodes: 13
Total Airdates: 152



(cont.) **The Education Channel (30)**
Archie Williams HIgh, San Rafael High, Terra Linda High, Redwood High, and the Marin School for the Arts. We also produce and cablecast the High School Graduations live for Terra Linda and Archie Williams.

CMCM Education and Organizational Projects

CMCM's Education Program and Youth Media Projects continued to work out mutually beneficial projects with partner organizations and schools. Partnerships are designed to increase youth presence in the media center, whether it's incorporating students into existing trainings or securing funding for special youth-only trainings. Below are some specific examples of such projects and their outcomes during this past fiscal year.

Youth Media Academy

Last year CMCM was granted three years of funding via the Marin Community Foundation's Community Power Initiative. We are directing this funding toward our Youth Media Academy to strengthen the courses/curricula offerings and increase outreach to Marin's disadvantaged student community. This past summer, students learned field and studio production and post-production with editing workshops in a safe environment geared toward hands-on training and personal growth. With these skills they can continue to use the facilities of the media center to produce their own work.



Youth Workshop

CAFILM & Youth In Arts (YIA)
CMCM collaborated with CAFILM and Youth In Arts to host seasonal and annual student film workshops. The multi-day series of youth workshops facilitated by both CMCM and CAFILM instructors, and took place at CMCM and the Rafael Theater. The films that have been produced are being showcased throughout Marin County and the Bay Area at festivals and events.

She Can (Youth Workshop)
This summer CMCM hosted and provided training for a special series of workshops with aspiring young girls working in media and story telling.

Mill Valley Film Festival 2025
CMCM community and YMA students volunteer crewed the red carpet at the Mill Valley Film Festival. We had crew/students film the events; interview the filmmakers, crew, stars, and community leaders showcasing the globally renowned film festival at Marin County.

MarinSEL Internship Education Program
The Marin School of Environmental Leadership, in partnership with Strategic Energy Innovations, maintains a flourishing school-community program out of Terra Linda High School. Students engage in project-based learning, many of which utilize media components. CMCM has been involved via a combination of guest lectures and hosting interns at the center.

Community Partnerships
Marin County Fair
CMCM worked with the Marin County Fair to film, document, and interview people at the Marin County Fair. We filmed protests and marches throughout the county. We continued collaborative youth film projects that were showcased among thousands of applicants at the Marin County Fair.

Performing Stars of Marin's Marin City 80th Anniversary Events
CMCM has worked with the Performing Stars of Marin to cover numerous events throughout the year for both the Marin City and Performing Stars anniversaries. The videos document special events and help to preserve an important part of Marin's history.

Belvedere Tiburon Library (BTL)
CMCM has worked with another media center, BTL, on education, production, and membership collaborations throughout the year. Both CMCM and BTL have teamed up for specialty workshops throughout the year and students from both centers have submitted films for the annual Belvedere Homemade Film Festival.



Helix Youth Workshop



Youth Workshop



PROGRAM HIGHLIGHTS

www.marintv.org

CMCM established a web presence at the very beginning of operations and has streamed the channels live and carried dynamic channel schedules since that time. The site continues to be managed entirely in-house by staff who implemented a new set of open source tools to better facilitate our daily operations. The main site also links out to the CMCM Facebook, Instagram and Twitter feeds.

Online Reservations

CMCM members reserve equipment, register for classes, and make payments directly through the site, which also tracks equipment usage and other necessary reporting data. This year we switched to a third party solution for class registration, equipment usage and membership.



Updated Web Site

It was a long time coming, but staff launched our new web site this past year. We built and developed it in-house for more control and also to save costs. The new site has the same content as before and links our to our member services, live streams and schedule. Marin residents can download and submit forms to air programs on the channel. They can also submit events for our on-air calendar that runs on our three channels.



Marin TV on Apple, Fire and ROKU

Marin TV channels are now available on Apple TV, ROKU and Amazon Fire in full HD as opposed to Comcast and AT&T which still down-convert our channels to standard definition.
There is also a phone app for our channels and VOD files, just search 'Cablecast' on your smart phone, install the app and search for Marin TV.





San Rafael Mural Painting



COMMUNITY OUTREACH

CMCM Outreach and Publicity

This year, CMCM continued promoting the channels and the center to the general public and broader Marin constituencies in a number of ways:

- Continued on-air and online promotions for CMCM membership and support, special events and courses. CMCM also makes presentations to local groups.
- Continued outreach to the non-profit community for relevant co-production opportunities to bring their content to the channels.
- Coordinated increased visibility through local programming that we present on the channels through community partnerships.
- Continued regular e-mail blasts for CMCM-related programming and events, which are sent monthly.
- Continued Facebook, Twitter and social media usage, linking to our main website to cross-pollinate messaging through social media.
- CMCM board and members continued to organize bi-monthly online Media Mixers, and an Open House and a reception for local businesses.
- CMCM runs advertising in the Marin IJ and Pacific periodically as events necessitate.

Building Partnerships

CMCM partners with many organizations to assist in their projects and missions, including:

- CMCM continued to work with numerous other organizations as much as possible on a virtual basis, including The League of Women Voters, the Soroptimist International, CFI, MVFF, The Performing Stars of Marin, YWCA, MarinSEL and more.



Mill Valley Film Festival



Workshop at the media center





Upstairs of CMCM's new building housing 16 individual offices



FINANCES

CMCM Finances

CMCM came in slightly under budget for the fiscal year, and with greater than anticipated revenues. We reported $200K more in net surplus than what was projected. The higher revenues were primarily due to increased fee for service work, investment income and grant income higher than what was projected. The MGSA/Novato PEG fees did show declines due to cord cutters and more are expected.

Our capital spending for city equipment was reduced with the majority of new purchases going toward the replacement of failing equipment and new encoders. We had one completely new installation at the new Larkspur Library and expansion at Marin Wildfire Prevention. We also moved the Concord MCE equipment to new offices. Sausalito also had us remove all their equipment and reinstall it to accommodate fresh carpet/paint in the council chamber, all time consuming and time sensitive tasks. CMCM provided staff operators for over 600 County and City meetings over the course of the fiscal year. We are one of only three PEG centers in the country providing such extensive service to multiple municipalities and agencies (most PEG centers serve only one city). On some weeknights we may have operators out covering as many as 7 to 8 meetings simultaneously.

We planned for the purchase of new field cameras this coming fiscal year, but before moving forward with large expenditures, we intend to first launch a member survey to see what types of equipment may best serve the community's needs

CMCM is in it's second year of building ownership of the space we leased for 16 years. 819 A Street is in the heart of downtown San Rafael and is a 14,000 sq ft building with two 3,000 sq ft retail spaces on the first floor (CMCM occupies one) and 16 individual offices on the second floor. The building was on the market for over a year and as prices declined it reached the point where purchasing was an affordable opportunity that would provide long-term security for the organization. We now have the upstairs offices full rented and are making repairs in advance of renting the second retail space on the first floor. While a little in the red this year, we anticipate we'll be in the black once the retail space is filled. CMCM has secured a stable home with fixed rental costs well in to the future.



Larkspur Library new install



MCE new install



MCE Meeting



FINANCES

Community Media Center of Marin
Statement of Activities
For the Period July 1, 2025 through June 30, 2026

INCOME	
Total PEG fees	$750,573
I-NET reimb.	$3000
Contrib./Grants	$38,393
Fee for Service	$293,227
Course Fees/Membership	$12,815
Investment Income	$110,746
Total Income	**$1,188,755**
EXPENSES	
Facilities Lease/Util/Exp	$137,603
iNet Cost	$3000
Equipment purchase/repair/rental	$10,422
Office/business expense	$6407
Prof. Services	$52,668
Advertising/Promotion	$2852
Event	$596
Insurance	$22,090
Salaries	$564,631
Benefits/Payroll Tax	$161,346
Travel & Meetings	$2,928
Total Expenses	**$987,571**
Net Cash Surplus (before Capital Spending)	$209,935*
2025/26 Capital Spending on Equipment	$47,016

Note: This statement is a summary of the activities of CMCM on a cash flow basis and is not intended to reflect generally accepted accounting principle. Complete financials are available via bi-annual fiscal audits.



FINANCES

819 A Street Building - Statement of Activities
For the Period July 1, 2025 through June 30, 2026

Below is an unaudited snapshot of profit/loss for our building ownership for our first year of ownership.

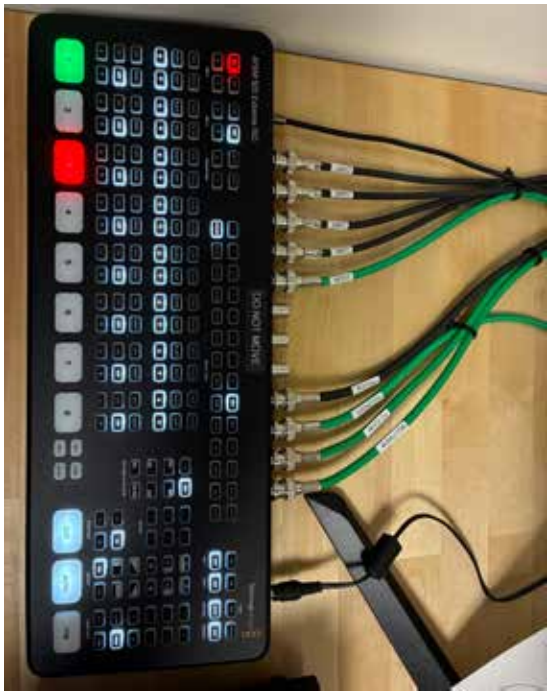
Revenue	**Total**
Rents Received	73,177
CMCM Rent Allocation	94,440
Uncategorized Income	1,671
Total Revenue	**$169,288**
Expenditures	
Mortgage Interest	89,401
Building Insurance	11,187
Property Tax, Building	24,084
Property Mgmt Expense	7,507
Accounting Services	6,156
Utilities	6,346
Supplies/Repairs	8,924
Janitorial Expense	6,000
Depreciation Expense - Bldg.	29,169
Total Expenditures	**$188,775**
Net Operating Revenue	**($19,487)**



CMCM BOARD/STAFF

CMCM Staff 2025-26

Michael Eisenmenger - Executive Director (FTE)
Scott Ward - Gov. & Edu. Manager - (FTE)
Bill Dunphy – Director of Programs (FTE)
Omid Shamsapour - Director of Operations (FTE)
Evan Johnson - Comm. & Dev. Manager (PTE)
Justin Russell - Station Assistant / Instructor (PTE)
Sophie Martinez - Station Assistant (PTE)
Mike Healy - Station Assistant / Government Prod. (PTE)
Mary Keydash - Station Assistant / Government Prod. (PTE)
Thomas McAfee - Government Prod. (PTE)
Nick Coccatello - Government Prod. (PTE)
Keegan Seck - Government Prod. (PTE)
Damion Brown - Government Prod. (PTE)
Jordan Bloch - Government Prod. (PTE)
Eric Morey - Government Prod. (PTE)
Chris Brown - Government Prod. (PTE)
Bradford Flaharty - Facilities (PTE)
PTE staff average between 6-29 hrs per week.



CMCM Board Members

from July 2025 - June 2026
Cynthia Abbott *(board appointed)*
Curtis Aikens *(member elected)*
Bruce Bagnoli, *Chair (member elected)*
Susan Pascal Beran *Sec. (Arts seat)*
John Carroll *(MCOE seat)*
Barbara Coler *(MGSA seat)*
Gregg Clarke, *Vice Chair (board appointed)*
Nicole A. Cruz *(College of Marin seat)*
Carl Laur *(member elected)*
Larry Paul *(board appointed)*
Ginger Souders-Mason *(member elected)*
Karen Strolia *(business seat)*
Steven Tulsky *(nonprofit seat)*
Brad Van Alstyne *(Dominican seat)*
Michael Wolpert *(member elected)*
Robert Zadnik *(MGSA seat)*



CMCM DONORS

CMCM Supporters (fiscal year 2025-26)

We wish to thank all of our donors. Your support, at all levels, is key to the future of the Media Center and the preservation of the Marin TV channels.

Our Underwriters
Good Earth
Marin Sanitary

Media Mogul Supporter
Brian Foster
Stephen Fein
Bruce Baum
Barbara Coler
Carl Laur
Kenneth Blum

Media Benefactor Supporter
Lawrence Strick

Media Advocate Supporter
Meritas Wealth Management
Steven Tulsky

Critical Viewer Supporters
Cecely Barneson
Brian Jones
Bruce Bagnoli
Fredda Kaplan
Barbara Bogard
Will Meecham
Ginger Souders-Mason

Special thanks to the staff and members of the MGSA for their essential support.
County of Marin • City of Belvedere • Town of Corte Madera • Town of Fairfax
Town of Mill Valley • Town of Ross • Town of San Anselmo • City of San Rafael
City of Sausalito • Town of Tiburon • Town of Ross • City of Larkspur • City of Novato
And, thanks to all our CMCM Members.



What is CMCM and Marin TV?
Marin TV provides Marin County with its own non-commercial community, educational and governmental cable channels. Available on Comcast 24, 27, 30, AT&T's U-verse 99 and on the web, the channels cablecast programming 24/7 to over 70,000 Marin households. We offer all residents of Marin access to low-cost training and the latest digital tools so they can create cable TV and online media. For schools, non-profits and government agencies, we provide special organizational services and fee-for-service production assistance.
Marin is watching Marin TV – are you what's on?

Our Goal:
The Community Media Center of Marin (CMCM) strengthens our communities through media by striving to educate and advance the way residents, schools and governments connect with one another.

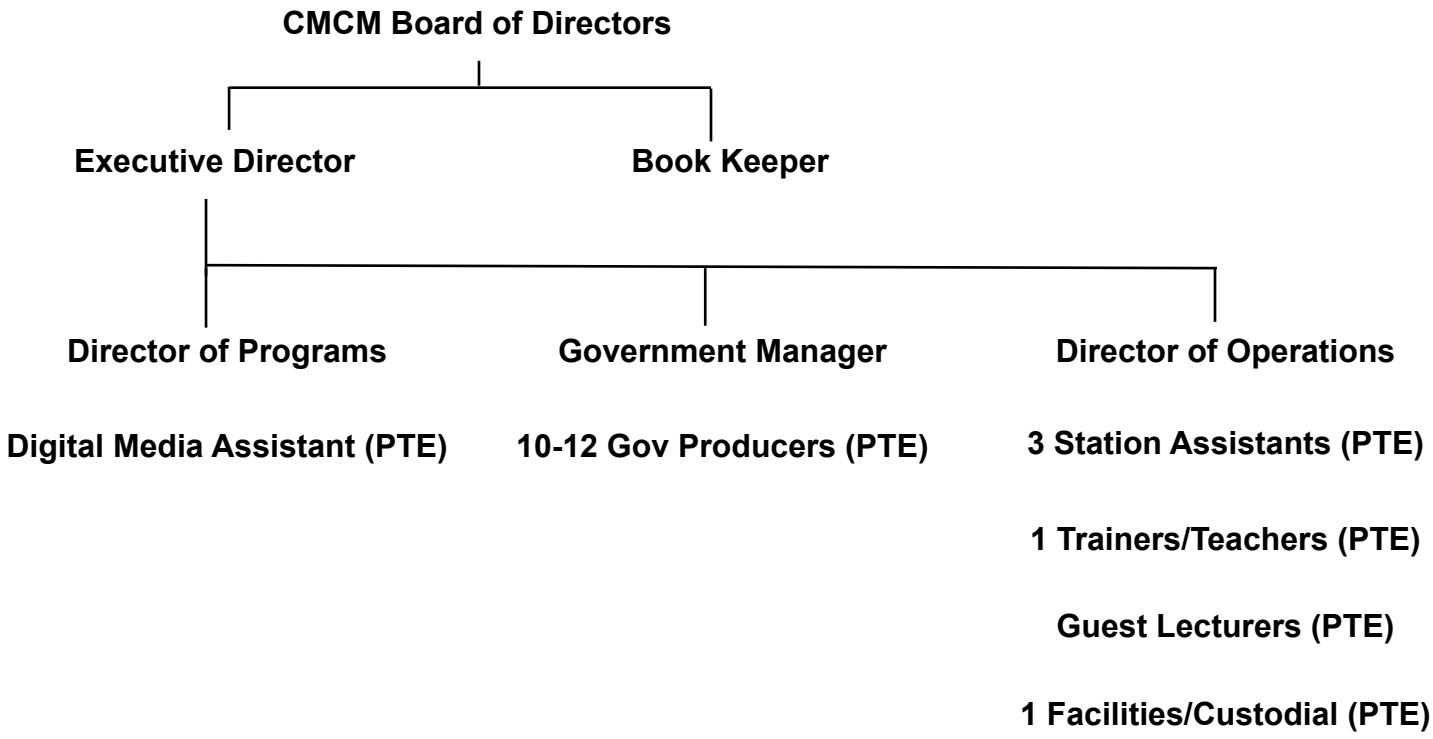


Cm²

COMMUNITY MEDIA CENTER OF MARIN
819 A Street, Suite 21
San Rafael, CA 94901
415.721.0636
www.marintv.org

Community Media Center of Marin

Organizational Chart



Agenda Item H

Marin General Services Authority

900 Fifth Avenue, Suite 100
San Rafael, CA 94901
415.446.4428
maringsa.com

MEMORANDUM

DATE: November 12, 2026

TO: MGSA Board of Directors

FROM: Adam McGill, Executive Officer

SUBJECT: Election of 2027 Board Officers; 1) President and 2) Vice-President

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Recommendation

By two separate motions, elect a President and Vice President of the MGSA Board of Directors for the calendar year 2027.

Agenda Item I

Marin General Services Authority

900 Fifth Avenue, Suite 100
San Rafael, CA 94901
415.446.4428
maringsa.com

MEMORANDUM

DATE: November 12, 2026

TO: MGSA Board of Directors

FROM: Adam McGill, Executive Officer

SUBJECT: 2027 Marin General Services Authority Board Meeting Schedule

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Recommendation

Approve the schedule of MGSA Board meetings for the calendar year 2027.

Discussion

Per the MGSA JPA agreement, MGSA Board policy is to meet on the second Thursday of odd-numbered months. The following are suggested for the 2027 Board meeting schedule:

- January 14, 2027
- March 11, 2027
- May 13, 2027
- July 8, 2027
- September 9, 2027
- November 11, 2027

Meetings begin at 10:00 a.m.